



**PUBLIC PROCUREMENT PROMOTING  
INNOVATION IN AUSTRIA  
INNOVATIONSFÖRDERNDE ÖFFENTLICHE  
BESCHAFFUNG (IÖB)**

# PPPI Action Plan (1)



- Adopted by the Council of Ministers in September 2012 (lead: BMVIT and BMWFW), based on the Austrian Federal Government's RTI Strategy (2011)
- Mission and main objectives:
  - Introducing PPPI as an element of “demand side innovation policy”, complementing supply side measures (leveraging investments in R&D funding)
  - Increasing the share of public procurement volume (~ 43 bn. € p.a.) used for innovation
    - Procuring new products (products newly developed for the customer)
    - First buyer of innovative products
    - Enhancing diffusion of innovative products on the market (new on the market and new for the procurer)
  - Supporting the modernization of the public sector and infrastructure by procuring/using innovative goods and services

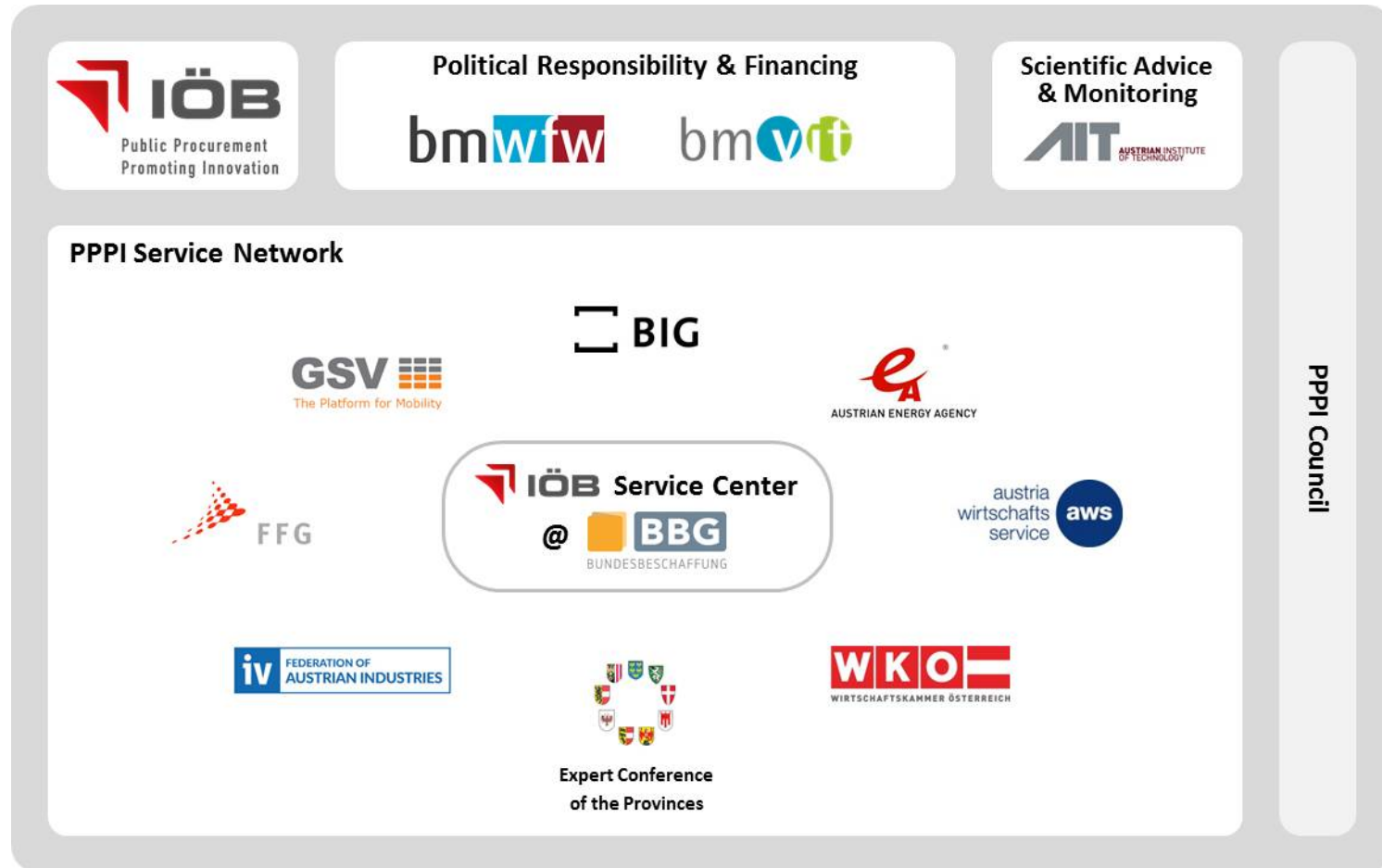
- Operative Goals
  - Reaching a broad political commitment (e.g. PPPI in sectoral strategies,...)
  - Coordinating PPPI measures on federal level
  - Raising awareness
  - Fostering dialogue between supply and demand side
  - Qualifying decision makers and procurers for PPPI
  - Introducing and fostering new approaches for PPPI
  - Establishing a monitoring and benchmarking system

# PPPI Action Plan (3)

- Implementation – selected activities/elements



# PPPI Governance



- Council meetings (twice a year)
- Reporting obligations and performance indicators PPPI Service Center
- Reporting by selected service network partners
- Reporting by supported pilot projects (PPPI competition)
- Good-practice database
- Bi-annual report on Innovation Procurement in Austria (2013/2014; 2015/2016)

- 2013/2014: review of the work of the PPPI service network (e.g. PPPI events, governance of the PPPI service network)
- 2015: interim assessment of the PPPI Service Center (regarding fulfillment of the contract)
- 2016/2017: study on developing scenarios for the PPPI Service Center 2019 onwards

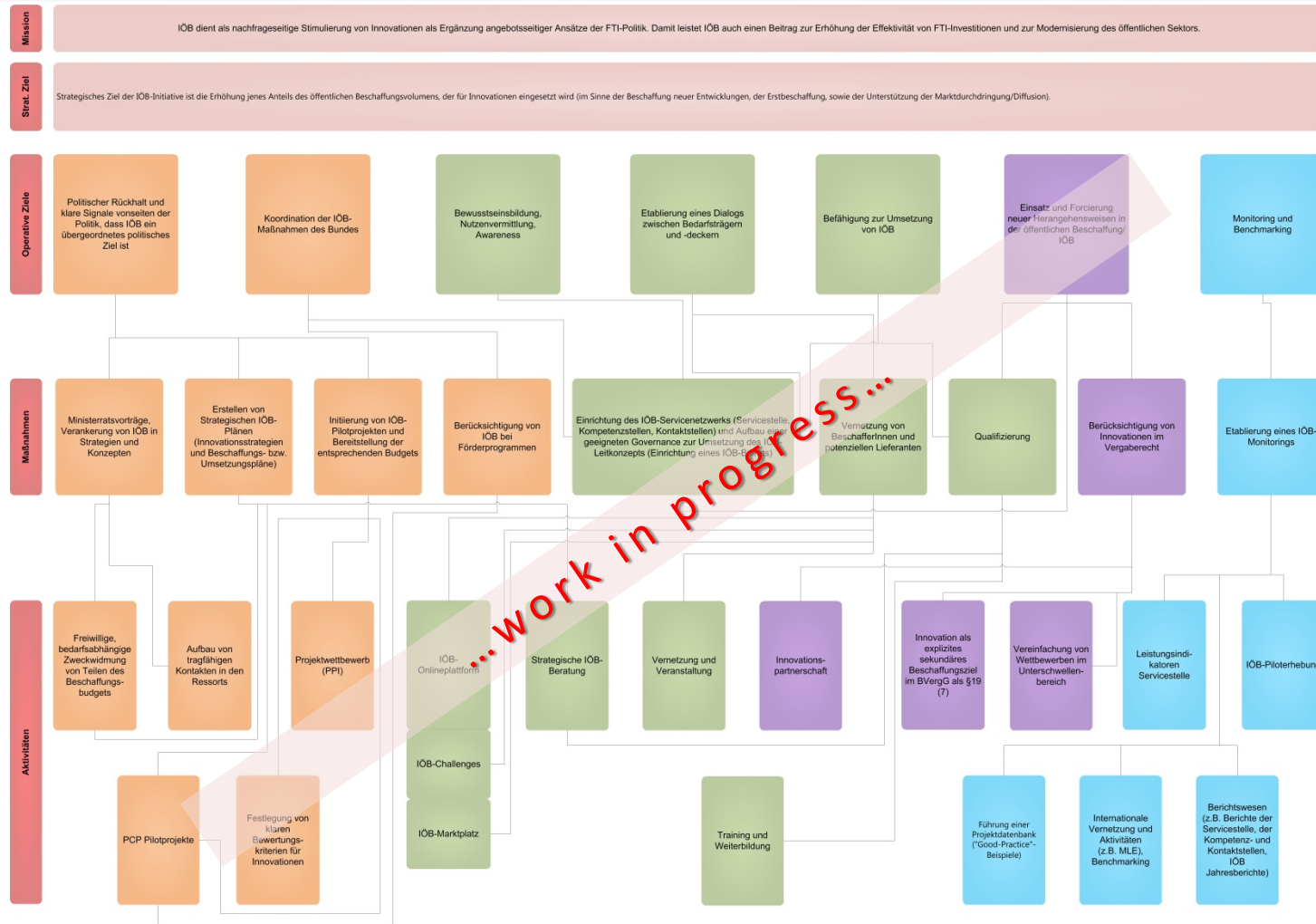
# Evaluation 2017/2018



- Subject: Evaluating the implementation of the PPPI Action Plan (2012-2017), based on prior interim assessments
- Duration: July 2017 - February 2018
- Evaluation Team: Austrian Institute for SME Research (AT; lead), Joanneum Research – POLICIES (AT), Institute for Innovation and Technology (DE), Jakob Edler (UK)
- Dimensions:
  - Ex-post:
    - State of implementation of the PPPI Action Plan (strategic, operative and legal (law) perspective),
      - PPPI Service Center (relevance and impact of services)
      - PPPI Governance (service network, PPPI Council)
      - State-of-play of the monitoring system
  - Ex-ante:
    - Recommendations (PPPI Service Center (2019 onwards) governance, monitoring and measurement)
    - Focussing on the „impact“-dimension, „cost-benefit-ratio“
  - International dimension:
    - Benchmarking the PPPI initiative in the European context
- Results expected early 2018



# Evaluation 2017/2018 – Logic Chart



- Challenge: No reliable data on public procurement available (national level)
- Activities:
  - Preparation work - several studies
  - Pilot survey – Statistics Austria (Mr. Schiefer)
  - CIS-data: innovation procurement from the firm perspective
  - Pilot action: Monitoring the potential for innovation procurement via e-tendering (pilot action on province level – Mr. Pöcklhofer)

- Steady improvement...
  - Broadening political backing
  - Offering tailor-made services
  - Enlarging service network
  - Sound governance
  - Continuous financing
  - Understanding PPPI as „transmission belt“ for public sector innovation
  - Reliable measurement system
  - New support tools
  - ...
- Taking into account
  - recommendations from the Austrian Council for Research and Technology Development
  - decision of the Austrian Council of Ministers from November 2016
  - results from the evaluation
  - results from several pilot actions
  - International good practice
  - MLE results
  - ...

# Contact details



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