



**PUBLIC PROCUREMENT PROMOTING
INNOVATION IN AUSTRIA
INNOVATIONSFÖRDERNDE ÖFFENTLICHE
BESCHAFFUNG (IÖB)**

PPPI Action Plan (1)



- Adopted by the Council of Ministers in September 2012 (lead: BMVIT and BMWFW), based on the Austrian Federal Government's RTI Strategy (2011)
- Mission and main objectives:
 - Introducing PPPI as an element of “demand side innovation policy”, complementing supply side measures (leveraging investments in R&D funding)
 - Increasing the share of public procurement volume (~ 43 bn. € p.a.) used for innovation
 - Procuring new products (products newly developed for the customer)
 - First buyer of innovative products
 - Enhancing diffusion of innovative products on the market (new on the market and new for the procurer)
 - Supporting the modernization of the public sector and infrastructure by procuring/using innovative goods and services

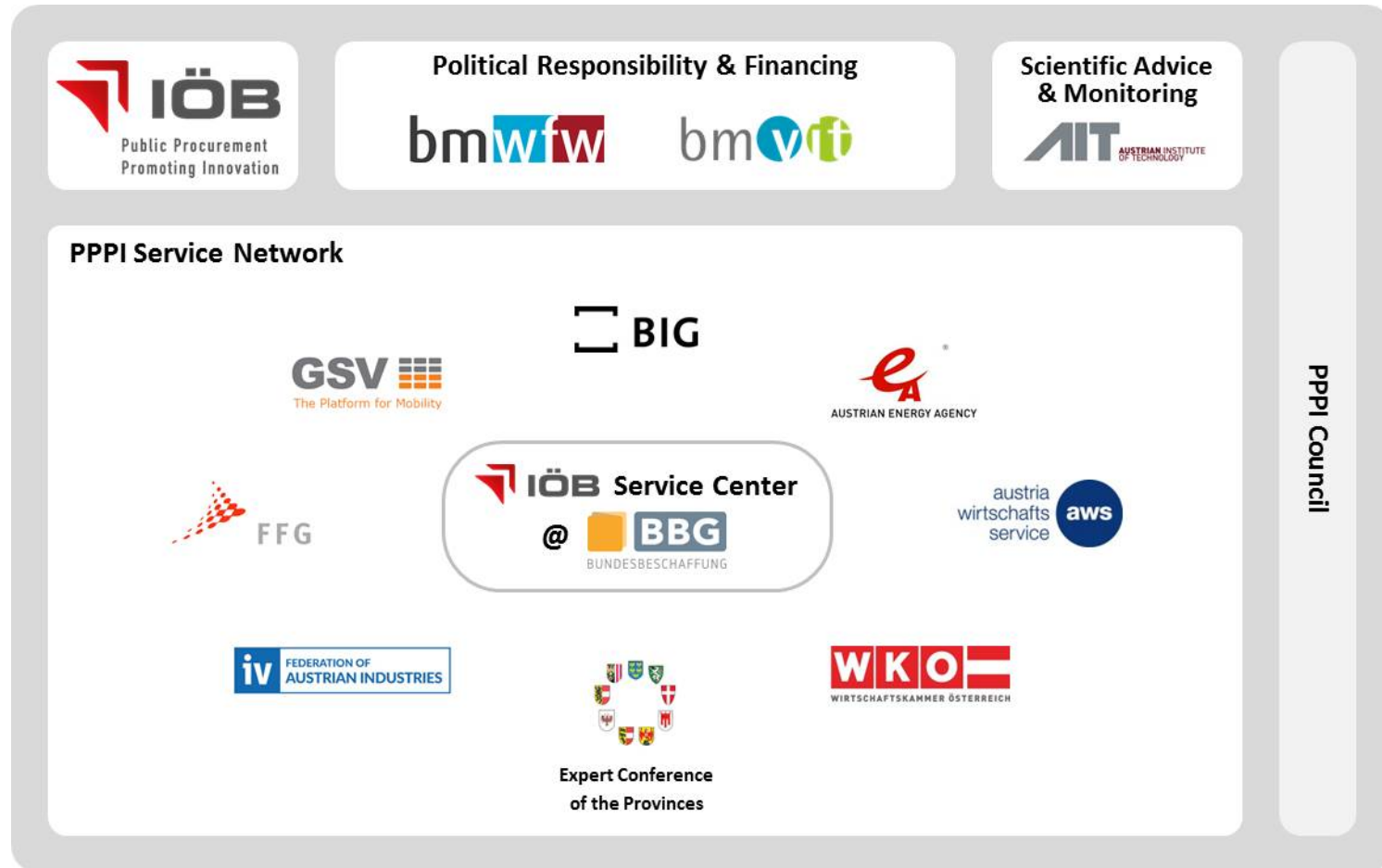
- Operative Goals
 - Reaching a broad political commitment (e.g. PPPI in sectoral strategies,...)
 - Coordinating PPPI measures on federal level
 - Raising awareness
 - Fostering dialogue between supply and demand side
 - Qualifying decision makers and procurers for PPPI
 - Introducing and fostering new approaches for PPPI
 - Establishing a monitoring and benchmarking system

PPPI Action Plan (3)

- Implementation – selected activities/elements



PPPI Governance



- Council meetings (twice a year)
- Reporting obligations and performance indicators PPPI Service Center
- Reporting by selected service network partners
- Reporting by supported pilot projects (PPPI competition)
- Good-practice database
- Bi-annual report on Innovation Procurement in Austria (2013/2014; 2015/2016)

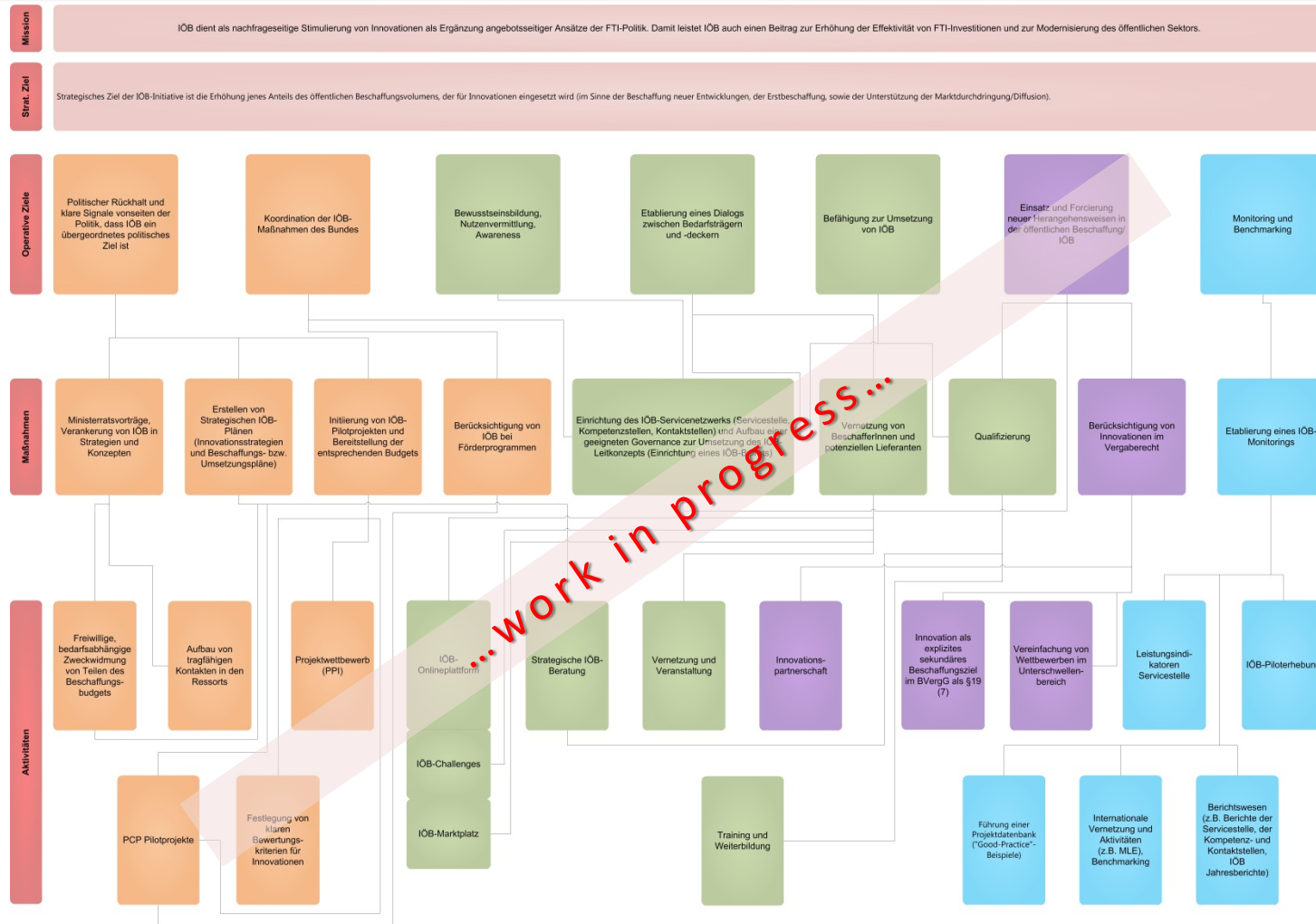
- 2013/2014: review of the work of the PPPI service network (e.g. PPPI events, governance of the PPPI service network)
- 2015: interim assessment of the PPPI Service Center (regarding fulfillment of the contract)
- 2016/2017: study on developing scenarios for the PPPI Service Center 2019 onwards

Evaluation 2017/2018



- Subject: Evaluating the implementation of the PPPI Action Plan (2012-2017), based on prior interim assessments
- Duration: July 2017 - February 2018
- Evaluation Team: Austrian Institute for SME Research (AT; lead), Joanneum Research – POLICIES (AT), Institute for Innovation and Technology (DE), Jakob Edler (UK)
- Dimensions:
 - Ex-post:
 - State of implementation of the PPPI Action Plan (strategic, operative and legal (law) perspective),
 - PPPI Service Center (relevance and impact of services)
 - PPPI Governance (service network, PPPI Council)
 - State-of-play of the monitoring system
 - Ex-ante:
 - Recommendations (PPPI Service Center (2019 onwards) governance, monitoring and measurement)
 - Focussing on the „impact“-dimension, „cost-benefit-ratio“
 - International dimension:
 - Benchmarking the PPPI initiative in the European context
- Results expected early 2018

Evaluation 2017/2018 – Logic Chart



- Challenge: No reliable data on public procurement available (national level)
- Activities:
 - Preparation work - several studies
 - Pilot survey – Statistics Austria (Mr. Schiefer)
 - CIS-data: innovation procurement from the firm perspective
 - Pilot action: Monitoring the potential for innovation procurement via e-tendering (pilot action on province level – Mr. Pöcklhofer)

- Steady improvement...
 - Broadening political backing
 - Offering tailor-made services
 - Enlarging service network
 - Sound governance
 - Continuous financing
 - Understanding PPPI as „transmission belt“ for public sector innovation
 - Reliable measurement system
 - New support tools
 - ...
- Taking into account
 - recommendations from the Austrian Council for Research and Technology Development
 - decision of the Austrian Council of Ministers from November 2016
 - results from the evaluation
 - results from several pilot actions
 - International good practice
 - MLE results
 - ...

Contact details



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