

# **NEWSLETTER on STI Data and Indicators**

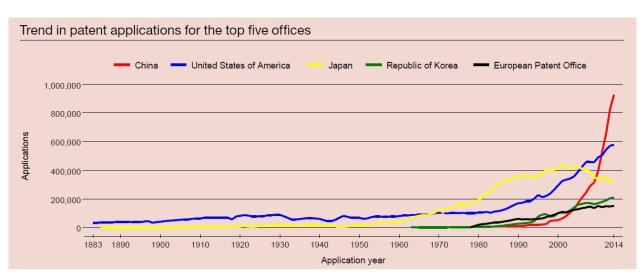
DG RTD, A4, Analysis and monitoring of national research policies

### 1. WIPO's Intellectual Property Indicators 2015

The World Intellectual Property Organisation (WIPO) in December published the 2015 edition of its annual 'World Intellectual Property Indicators'.

The data show the ongoing rise of China. The Chinese SIPO became in 2011 the leading patent office worldwide and the number of filings at SIPO (from Chinese nationals

and foreigners) has been zooming further ahead since. Patent filings at the USPTO have also increased strongly in recent years, while filings at the Japaese patent office declined and EPO filings showed only moderate growth. China is now also the leading country worldwide in the filing of trademarks and industrial designs.



More info: http://ec.europa.eu/economy finance/eu/forecasts/2015 autumn forecast en.htm

# 2. The BDI/ZEW/Fraunhofer Innovation Indicator

In December the German organisations BDI and acatech released the 2015 results of their *Innovation Indicator*, which is prepared annually by Fraunhofer and ZEW.

This composite indicator is based on 38 individual indicators (indicators by field: education: 9, society: 4, state: 1, enterprises: 16, public research: 8).

The overall result shows Switzerland as the top performer, followed by Singapore and Finland. Greece is the lowest performer among the 17 EU countries covered.

Compared to 2010 Sweden, Norway, France, Hungary, India and Russia declined by two ranks or more, while Finland, Belgium, Denmark, Great Britain, Ireland, South Korea, Israel, Poland and Turkey are among the countries that improved their ranking.

In the sub-indicator science (which is based on 8 indicators related to publications, patents and researchers) Denmark comes out as the best international performer, followed by Singapore and Switzerland.



#### Overall result of the Innovation Indicator

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#### Result of the sub-indicator science

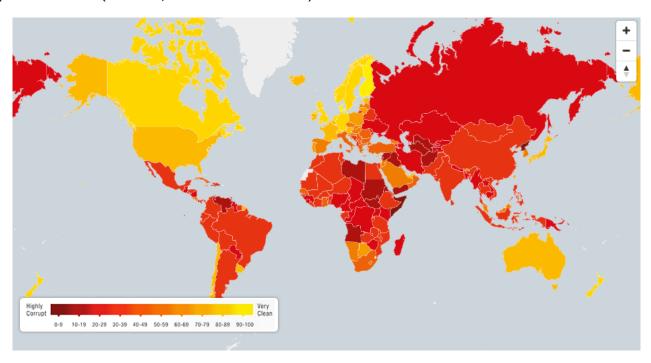
Ranki	ng	Index	value									
1	Denmark										92	
2	Singapore										92	
3	Switzerland										88	
4	Sweden								71			
5	Finland								71			
6	Netherlands								70			
7	Belgium							-	58			
8	Austria							63				
9	Germany							63				
10	Norway							62				
11	Australia							60				
12	France						56	5				
13	Ireland						55					
14	Great Britain						54					
15	South Korea						52					
16	Canada						52					
17	USA						49					
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19	Portugal					40						
20	Czech Republic				35							
21	Taiwan				34							
22	Japan				32							
23	Spain				28							
24	Hungary			24								
25	Italy			19								
26	Greece		16									
27	South Africa		1									
28	Indonesia	- 6										
29	China	0										
30	Turkey	0										
31	Russia	0										
32	Poland	0										
33	Mexico	0										
34	India	0										
35	Brazil	0										
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More info: <a href="http://www.innovationsindikator.de/fileadmin/2015/PDF/Innovationsindikator.2015">http://www.innovationsindikator.de/fileadmin/2015/PDF/Innovationsindikator.2015</a> Web en.pdf

### 3. Transparency International's Corruption Perception Index

On 27 January Transparency International published the 2015 edition of the *Corruption Perception Index*, which assesses 167 countries world wide (see graph below) and is based on several sources, incl. the World Economic Forum and the World Justice project (those data often relate to 2014). Three EU countries come out as the least corrupt world wide (Denmark, Finland and Sweden).

The lowest EU performers in this index in 2015 were Greece, ranked 58 (11 ranks better than in 2014), Romania (58, 11 ranks better), Italy (61, 8 ranks better) and Bulgaria (69, no change; it should be noted that a statistically not significant change in the score can still cause a change in the ranking).

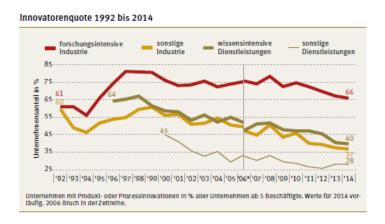


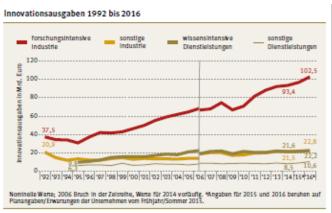
More info: <a href="http://www.transparency.org/cpi2015">http://www.transparency.org/cpi2015</a>

### 4. Results from the 2015 German Innovation Survey

In January ZEW (Mannheim) published the results of the 2015 round of the annual German Innovation Survey (which is the survey that provides the German data for the Eurostat Community Innovation Survey, CIS). According to the 2015 survey (which has the general reference year 2014, but includes also outlook questions relating to 2015 and 2016) the share of companies with innovation activities in 2014 slightly declined compared to the year before (from 37.1% to 36.8%), but was

about 10 percentage points lower than in 2008, where it reached 47%. While the share of research intensive manufacturing industry and knowledge intensive service enterprises with innovations declined, the share of enterpises with innovation activities in other service sectors was more stable. On the other hand German companies expect to expand expenditure for innovation (which includes expenditure on R&D) in 2015 by 2.6% (to reach 149.5 bn Euro) and by a strong 5.7% in 2016.





**More** info: <a href="http://www.zew.de/de/presse/pressearchiv/zew-innovationserhebung-deutsche-wirtschaft-haelt-hohes-niveau-bei-innovationsausgaben-deutliche-aufstockung-in-2016-vorgesehen/">http://www.zew.de/de/presse/pressearchiv/zew-innovationserhebung-deutsche-wirtschaft-haelt-hohes-niveau-bei-innovationsausgaben-deutliche-aufstockung-in-2016-vorgesehen/</a>

### 5. Bloomberg Innovation Index

On 19 January Bloomberg published its annual *Innovation Index*, ranking 50 economies, based on 6 indicator groups. In the 2016 edition South Korea comes out number one, followed by Germany and Sweden. Bulgaria and Malta came out lowest among the 26 EU countries assessed. While containing interesting

observations, some of the indicators used to construct the index, such as the high-tech density, do not correct for the size of an economy. There is furthermore a focus on activities related to manufacturing. The index hence does not do justice to small service oriented economies (hence the low score of Malta and Luxembourg).

# **Bloomberg Innovation Index**

Ra	nk/Economy	Total score	R&D intensity	Manufac- turing value-added	Produc- tivity	High-tech density	Tertiary efficiency	Researcher concen- tration	Patent activity
- 1	South Korea	91.31	2	1	39	2	1	6	2
2	Germany	85.54	8	3	32	5	17	14	3
3	Sweden	85.21	5	16	16	9	16	5	8
4	Japan	85.07	3	13	29	5	34	9	1
5	Switzerland	84.96	7	8	3	10	25	13	5
6	Singapore	84.54	17	5	5	13	2	7	24
7	Finland	83.80	4	18	26	23	4	3	7
8	United States	82.84	10	26	8	1	37	21	4
9	Denmark	81.40	6	22	13	21	18	2	10
10	France	80.39	15	39	15	4	12	18	11
11	Israel	79.81	1	35	35	7	29	1	20
12	Russia	78.85	31	27	18	8	3	27	15
13	Austria	78.45	9	11	14	30	7	11	13
14	Norway	77.07	21	43	1	12	24	8	19
15	Ireland	76.67	24	7	12	25	6	24	22
16	Belgium	76.19	13	23	10	21	31	22	17
17	United Kingdom	74.92	22	44	30	11	9	20	14
18	Netherlands	74.90	18	28	24	15	41	16	9
19	Canada	73.44	23	40	19	17	22	12	26
20	Australia	73.42	14	47	2	16	21	15	32
21	China	72.12	16	15	40	3	50	46	6

More info: <a href="http://www.bloomberg.com/graphics/2015-innovative-countries/">http://www.bloomberg.com/graphics/2015-innovative-countries/</a>

## 6. ITIF report on the contribution to global innovation

On 21 January the Information Technology and Innovation Foundation (ITIF), a Washington based global technology policy think tank, published a report assessing 56 countries on the extent to which their economic and trade policies contribute to or detract from global innovation.

The 14 contribution indicators cover issues such as corporate tax rates, R&D tax credit generosity, human capital (expenditure on education, science graduates, ranking of universities), R&D expenditure and citations.

The 13 detraction indicators cover issues like trade barriers, IP protection and software piracy. Countries are furthermore categorized into 8 types: Adam Smithian, Advanced Asian Tiger, European Union (EU) Continentalist, EU Up and Comer, Innovation Follower, Innovation Mercantilist, Schumpeterian and Traditional Mercantilist.

Rank	Country	Country Type		Contributions Score	Detractions Score
1	Finland	Schumpeterian	15.6	14.1	13.9
2	Sweden	Schumpeterian	14.2	13.9	11.1
3	United Kingdom	Schumpeterian	13.7	13.7	10.4
4	Singapore	Advanced Asian Tiger	12.3	15.0	5.9
5	Netherlands	Schumpeterian	12.1	9.6	12.4
6	Denmark	Schumpeterian	11.6	13.5	6.2
7	Belgium	EU Continentalist	11.4	9.4	11.3
8	Ireland	EU Continentalist	10.9	8.7	11.2
9	Austria	EU Continentalist	10.5	9.2	9.7
10	<b>United States</b>	Adam Smithian	10.5	8.5	10.4
11	France	EU Continentalist	10.2	10.2	7.8
12	Germany	EU Continentalist	9.4	7.0	10.3
13	Norway	EU Continentalist	9.4	7.8	9.2
14	Japan	Advanced Asian Tiger	9.2	11.3	4.3
15	Taiwan	Advanced Asian Tiger	9.2	12.3	3.1
16	Slovenia	EU Up and Comer	9.0	9.2	6.5
17	Portugal	EU Continentalist	8.8	7.5	8.4
18	Estonia	EU Up and Comer	7.3	4.3	9.5
19	Iceland	EU Continentalist	7.1	9.0	3.0
20	Switzerland	EU Continentalist	6.8	8.8	2.5
21	Korea	Advanced Asian Tiger	5.9	14.7	-6.9
22	Australia	Adam Smithian	5.9	4.7	6.0
23	Israel	Advanced Asian Tiger	5.1	8.2	-0.2
24	Spain	EU Continentalist	5.0	3.1	6.3
25	Canada	Adam Smithian	5.0	8.3	-0.5
26	Czech Republic	EU Up and Comer	4.5	2.1	6.5
27	Hungary	EU Up and Comer	4.4	2.9	5.3
28	New Zealand	Adam Smithian	2.9	-1.4	7.9
29	Hong Kong	Advanced Asian Tiger	1.4	-1.8	5.4

**More** information: <a href="https://itif.org/publications/2016/01/20/contributors-and-detractors-ranking-countries%E2%80%99-impact-global-innovation">https://itif.org/publications/2016/01/20/contributors-and-detractors-ranking-countries%E2%80%99-impact-global-innovation</a>

		Commission indicator	Data and indicator based		
2016	Eurostat data updates	based reports	reports other organisations		
January			Transparency International Corruption Perception Index		
			Bloomberg Innovation Index		
February	Tertiary attainment (2015, prov.)	Winter forecast (ECFIN)	European Patent Office , EPO annual results (2015)		
	High growth enterprises data (provisional, 2014)	Science, Research and Innovation Performance of the EU (RTD), 2-yearly	results (2013)		
	IPR (patent 2013), Community Trademarks (2014), RCD (2013)				
March	R&D intensity (2014 update)	Europe 2020 publication (ESTAT)	Times Higher Ed. World Reputations Ranking		
	GBAORD final (2014)	(==:)	OICA world motor vehicle production data		
April	Education headline indicators (LFS)	Skills forecast (Cedefop)	OECD R&D expenditure data		
May	High tech trade (2015)	Spring Forecast (ECFIN)	IMD World Competitiveness Yearbook		
	Venture capital (2015)		Invest Europe 2015 European Private Equity Report		
	Education enrolment, graduates		Equity Report		
	Knowledge-int. activities (2015)				
	HRST stocks and job-mo (2015)				
June	Education spending	Innovation Union Scoreboard (GROW/RTD)			
	Employment high-tech (2015)	Digital Economy and Society			
	HRST education inflows (2014)	Index DESI (CNECT)			
July	IPR (Patents, 2013), Community Trademarks (2015), RC Designs (2015)		UNESCO UIS STI stats release		
August			Academic Ranking of World Universities (Shanghai)		
September	GBAORD (2015 preliminary)		WIPO/Cornell/INSEAD		
	Final high growth enterprise data		Global Innovation Index		
	(2014) Economic data on high-tech (2015)		WEF Global Competitiveness Index		
October			OECD STI Outlook (2-yearly)		
	202 : 1 (2045   11 )		World Bank Doing Business		
November	R&D intensity (2015 preliminary, 2014 final)	Autumn Forecast (ECFIN)	T		
	Knowledge-intensive activities	Education Monitor (EAC)	Top500.org: Top 500 Supercomputer list		
	(2015)	European Competitiveness report (GROW)	OECD Education at a Glance		
	Employment high-tech (2015)	Industrial R&D Investment Scoreboard (JRC)	OLCD Education at a Giance		
		Annual Growth Survey (ECFIN)			
December	ICT household data (2016)	SheFigures (3-yearly (RTD)	WIPO World Intellectual Property		
	ICT enterprise data (2016)	Joint Employment Report	Indicators  BDI acatech (Cormon) Innovation		
	IPR Statistics (patents 2014), CTM (2015), RCD (2015)	(EMPL)	BDI acatech (German) Innovation Indicator		